



# Education Newsletter

November 2024 - Issue 11

## In This Edition

### **LIG Member Webinar**

Learn everything you need for open enrollment.

### **ASHI Edge**

The ASHI Electrical Inspection Course launches December 1. Save the Date!

### **Free Member Webinars**

Missed our recent webinars? Here's a few you can watch on-demand right now.

### **The ASHI School**

Check out our latest classes. Two are coming up in December!

### **Chapter Events**

The Mid-Atlantic Chapter has an event tomorrow! Register and join in on zoom or in person.

JOIN LIG SOLUTIONS FOR A WEBINAR TO LEARN MORE ABOUT

## ASSOCIATION HEALTH PROGRAM

Tuesday, November 19th at 5:00 PM Central

- GROUP COVERAGE/ICHRA'S ·
- SUPPLEMENTAL COVERAGE ·
- PHARMACY RX PROGRAM ·
- MAJOR MEDICAL ·
- MEDICARE ·
- & MORE! ·

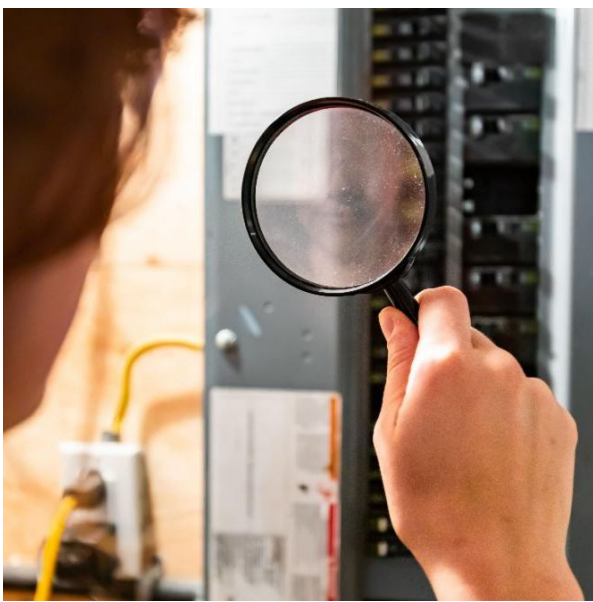
## Free Member Webinar

Join us for the American Society of Home Inspectors Member Health Insurance Coverage Overview on November 19th. LIG Solutions will review the basics of the Exeter ASHI Member Health Insurance Coverage Program offered to all members through the partnership with LIG Solutions.

[Register for the Webinar](#)

**ASHI Edge**

**ASHI Electrical Inspection Course - Launching December 1**



This self-paced online course provides an in-depth exploration of electrical systems. It is designed specifically for home inspectors who are interested in mastering electrical concepts and systems. The course covers fundamental concepts such as electricity basics, Ohm's and Watt's laws, electrical circuits, grounding and bonding, and electrical safety. It also delves into advanced topics like electrical distribution, load calculations, alternative energy systems, and compliance with electrical codes and standards.

[Learn More](#)

## Free Member Webinars

Have you missed some of our recent webinars? Don't worry! They were recorded and you can find them by [logging onto the ASHI Edge](#), going to the Course Catalog, and under Course Type, choose Recorded Webinar.

Check out our most recent webinars below:

### [How Mold Testing Can Elevate Your Business](#)

We'll explore how mold testing can enhance your business and increase client satisfaction.

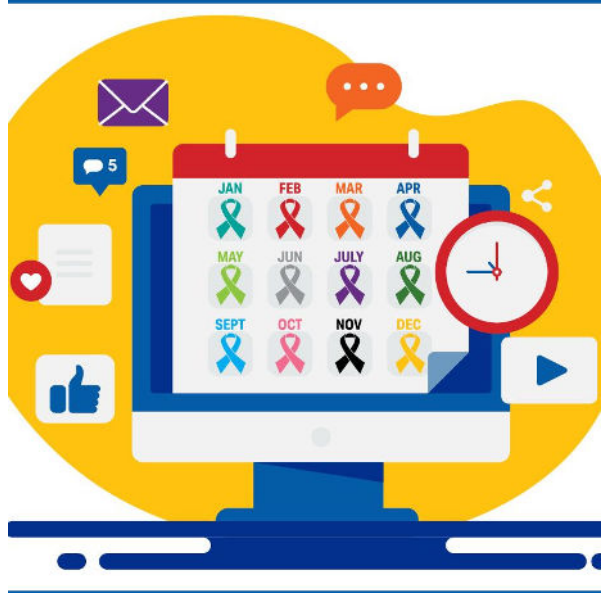
- Learn how to price and market your services effectively
- Discover the best tools for mold testing
- Understand the key benefits for your clients.

[Watch Now](#)

The banner features the ASHI Edge logo in the top left corner. In the top right, there is a 'REGISTER NOW' button with a right-pointing arrow. The word 'WEBINAR' is prominently displayed in the center. Below it, the title 'How Mold Testing Can Elevate Your Business: Value for Clients, Revenue for You' is written. A central image shows a person using a magnifying glass to inspect a surface, with another person standing next to a camera on a tripod. At the bottom, a price tag indicates 'FREE for ASHI members' and '\$29 for non-members'.

### [Driving Home Inspection Business Growth Through National Awareness Months](#)

Learn how to use national awareness



months to boost your home inspection business. Align your marketing with key months, create compelling content, host webinars, and leverage continuing education classes.

Discover strategies for social media engagement and building stronger agent relationships to drive referrals and growth.

[Watch Now](#)

## **Simple, Forward-Thinking Approaches to Elevate Your Business**

This impactful presentation will delve into essential strategies to grow your inspection business by avoiding common marketing pitfalls.

Discover how to differentiate your services effectively, connect with your audience through compelling personal stories, and provide exceptional post-inspection value.

[Watch Now](#)



## **Video Marketing: How to Create Great Videos for Social Media & Web Using Only Your Mobile Phone**

Everybody's talking about the power of using videos in social media posts and on your website, but for many people (including home inspectors), the idea of creating suitable videos can seem a little intimidating.

Get the skills and the inspiration you need to boldly step out and create your own videos using nothing but your good ideas and a mobile phone.

Watch Now



## The ASHI School

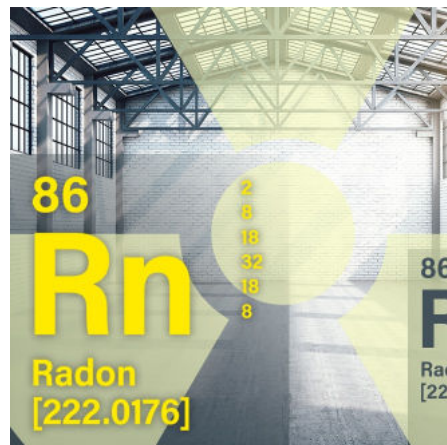


### Code is Not a Four-Letter Word

Presented by Bruce Barker, author of Everybody's Building Code, **this new course teaches you the basics of building codes.** Code is not a land mine that home inspectors need to avoid. It is a resource that can help you identify and report real defects, and avoid reporting defects that are actually not defective.

**Earn 4 ASHI CE Credits, 4 ICC Credits and up to 4 State Credits.**

**Join us December 7th!**



### Radon Measurement Professional Class

The Radon Measurement Professional Class is an excellent step toward adding Radon screening to your offered services! This class serves as a prerequisite for a multitude of exams, which you will need to pass to receive certification for Radon screening. This two-day class will get you prepared to grow your business.

**Earn 16 ASHI CE Credits.**

**Join us December 9th and 10th!**

Register Now

[Register Now](#)

## Chapter Events

### **Mid-Atlantic Chapter - American Society of Home Inspectors**

Join the Mid-Atlantic Chapter TOMORROW, November 16th for their Fall Technical Seminar. With a full day of events, you'll learn about:

- Inspecting Older Homes by Reuben Saltzman
- Chimneys 101 by Christina El-hage
- And Questions From the Field led by Alan Beal

Join in via Zoom or in person from 8AM - 5PM.

**Starts Tomorrow - Register Today**



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